



Kia ora,

New Zealand Food and Beverage makes up 46% of the country's exports and this growing industry can provide big opportunities for businesses.

Kiwi **Nick Siu**, was originally told by investors that his product, **avocadomilk**, would never sell, but it now sits on the shelves of more than 1000 stores across the USA.

Nick will be joined by a panel of experts including **NZTE** Beachhead Advisor **Morag McCay** and **Ārepa** Co-Founder **Angus Brown** who will offer valuable insights on the New Zealand F&B export industry. This event is ideal for F&B businesses looking to export or for those already exporting but wanting to extend their reach.

The panelists will give insights into the power of making the right connections, how the pandemic has changed the F&B export market and discuss how New Zealand provenance can help drive growth.

You will also have the opportunity to ask questions.

When: Wednesday February 16, 2.30-3.30 (NZST)

Location: Virtual

For your link to the webinar and to submit any questions for the panel please email bnz_growth_sectors@bnz.co.nz

We hope to see you there!



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