

# Government update

**Tuesday 27 July | 12pm – 2pm**

In collaboration with Business North Harbour, MPs Vanushi Walters, Dr Deborah Russell, and Shanan Halbert will provide a Government update on the Budget, digital boost, and transport.

This is an opportunity for Business North Harbour members to hear from the parliamentarians and ask questions that matter for your business.

**Vanushi Walters, MP for Upper Harbour**

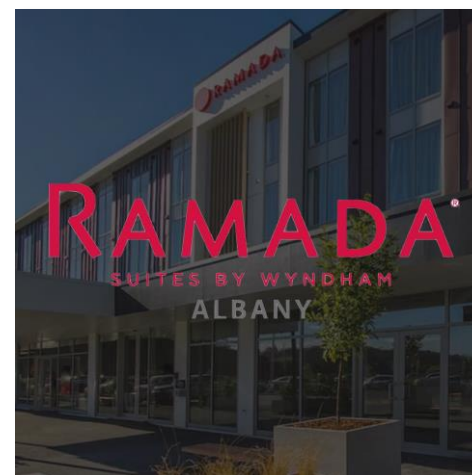
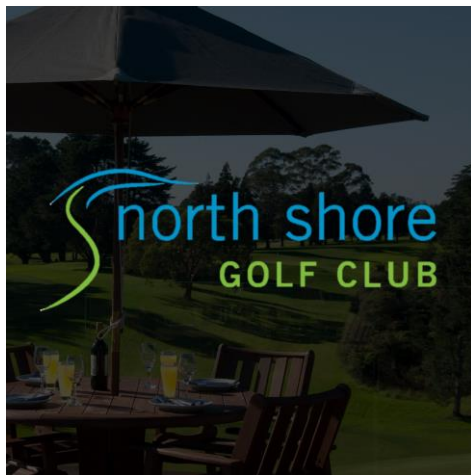
**Dr Deborah Russell, MP for New Lynn**

**Shanan Halbert, MP for Northcote**



Authorised by Vanushi Walters MP, Dr Deborah Russell MP and Shanan Halbert MP, Parliament Buildings, Wellington

# Thank you to our Gold Sponsors





# Thank you to our Silver Sponsors



# Government Update

## Securing our recovery

### *Nau mai haere mai!*

Authorised by Vanushi Walters MP for Upper Harbour, Parliament Buildings, Wellington



# Our priorities

The Government has three goals this term, to:

- **Keep New Zealanders safe** from COVID-19
- **Accelerate our recovery and rebuild**, and
- **Tackle long term challenges** like housing affordability, climate change and child poverty.

Our infrastructure programme is a key part of accelerating our recovery.



# How we are working with local businesses

- Record **\$57.3b investment in infrastructure** over the next five years to create jobs and drive our recovery.
- Projects are already underway, and expected to create **20,000 jobs**.
- Supporting people into work: Flexi-wage, Mana in Mahi, free apprenticeships.
- Building skilled workforce with free trades training: **More than 130,000 people have taken this up so far.**



# Top 10 Industries in Upper Harbour

\*by employee count 2019 Stats NZ

1. Preschool and School Education
2. Construction Services
3. Other Store-Based Retailing
4. Food and Beverage Services
5. Professional Scientific & Technical Services
6. Motor Vehicle & Motor Vehicle Parks Retailing
7. Building Construction
8. Administrative Services
9. Social Assistance Services
10. Building Cleaning Pest Control & Other Support Services

In 2019 there were 6,513 businesses according to Statistics NZ



# Our Government Initiatives are working

- The expansion of Flexi-Wage to support more people into work had 1,606 placements in its first six weeks. As at 31 May 2021, there's been a total of 3,582 total Flexi-wage placements.
- Our Apprenticeship Boost scheme to help employers retain apprentices and encourage more people to take up apprenticeships has already benefitted 29,931 apprentices.
- Our free trades training which has benefited 106,600 (people since July 2020, including 65,000 apprentices since July 2020).
- As at 30 June 2021 He Poutama Rangatahi has supported 2,667 at-risk rangatahi to overcome barriers to employment, education or training.
- Mana in Mahi has supported 3,240 people into placements since 2018, and there continues to be an increase in demand for this programme.
- One example is the Construction Accord which utilises industry partnerships with Auckland Council, Mayors Taskforce for Jobs, NZTA and Civil Suppliers, and MSD providers to deliver employment opportunities in the construction sector. Since 1 July 2020 until 30 June 2021, there have been a total of 4,245 who have participated in the Construction Accord partnerships.





# Locally in Upper Harbour

- As of June 2021 in Upper Harbour there are 7,794\* on a WINZ benefit\* and 4,305 people are on the job seeker scheme looking for work.
- So far few business have engaged with the Mana in Mahi and Flexi-wage schemes locally, and some business have employed people in apprenticeships
- Collectively we need to do more work to ensure businesses understand and are using the schemes facilitated by Connected through MSD. That's why we have initiated our meeting today and intend to ensure there is a bi-annual Government update for Business North Harbour members.

\*MSD 2<sup>nd</sup> Financial Quarter 2021



# Drop in and meet our electorate office team



Our office can provide advocacy and information on a range of issues on government agencies

We are open Tuesday to Thursday 10am-2pm or you can make an appointment with us at a time that suits you.

## Upper Harbour Electorate Office Details

Address: 22 Westgate Drive, Westgate (next to AA Building)

Email: [vanushi.waltersmp@parliament.govt.nz](mailto:vanushi.waltersmp@parliament.govt.nz)

Phone: 09 834 2150



Megan, Vanushi, Vicky, Christine absent Margaret and Dean

# How we can assist

- To secure our recovery in Upper Harbour and come out stronger, we need to continue to **strengthen our economy and create jobs**. We are here to help your business grow.
- We have an advantage of work hubs like Rosedale Wairau Park, Hobsonville and Westgate being close to residential homes.
- Lets strengthen our networks and work collaboratively to make a stronger local economy to live, work and play.



# Thanks & introduction

Dr Deborah Russell MP for New Lynn





# Budget 2021

Securing Our Recovery

The Budget and Business

Authorised by Deborah Russell, Parliament Buildings, Wellington



# Our priorities

The Government has three goals this term, to:

- **Keep New Zealanders safe** from COVID-19
- **Accelerate our recovery and rebuild**, and
- **Tackle long term challenges** like housing affordability, climate change and child wellbeing

Budget 2021 is focused on securing our COVID recovery while addressing these long term issues.



# Budget at a glance: key initiatives

- **Benefits increase** - between \$32 and \$55 a week per adult
- \$200m boost for **Pharmac**
- Reinstating the **Training Incentive Allowance**
- **Local jobs** through new rail workshops, Scott Base upgrade
- **Record investment in infrastructure**
- \$300m for **low carbon technology** and innovation
- **Supporting small businesses** with a new digital training and support service
- **Māori housing package**, delivering more homes for whānau
- Warmer Kiwi Homes - **47,700 more heating and insulation retrofits**
- Lifting **Childcare Assistance** caps for working families
- Designing a **Social Unemployment Insurance** scheme



# Budget at a glance: Economy

We're taking a balanced approach that will create jobs, keep a lid on debt, and drive economic growth:

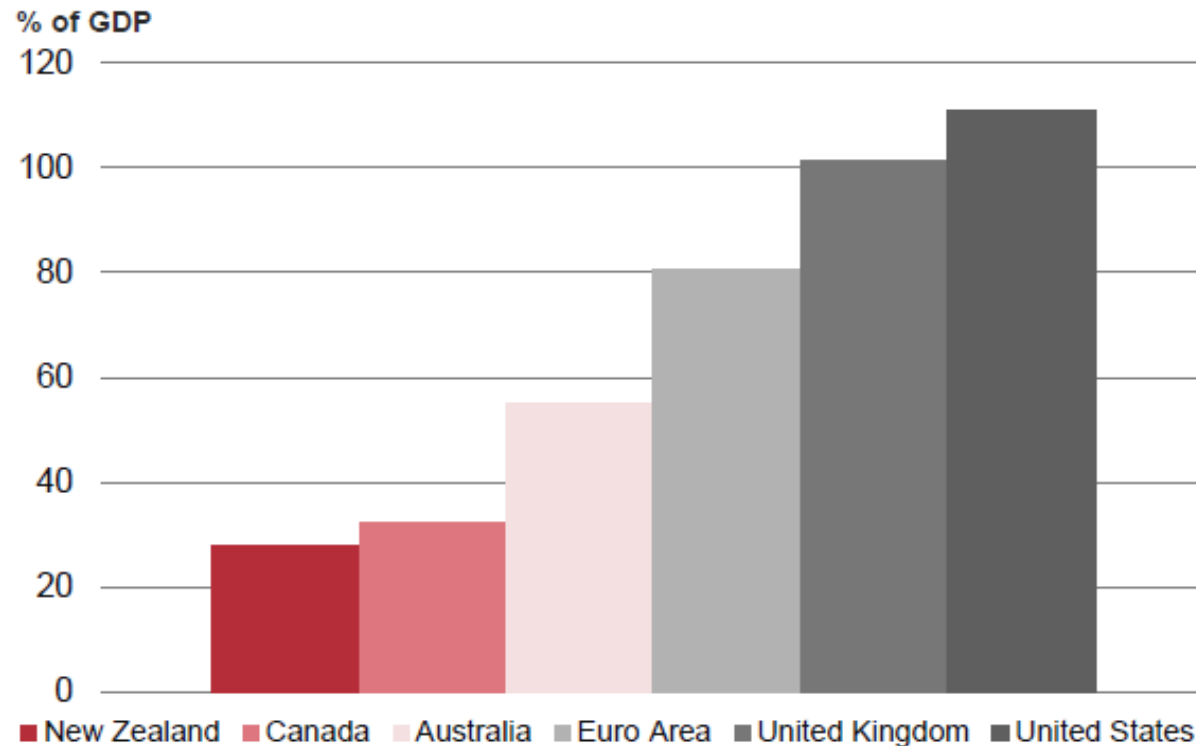
- Record **\$57.3 billion for infrastructure**
- **More than 220,000 people will enter work** and unemployment will drop to 4.2% over the next four years
- **More than 100,000 people already in free trades training and apprenticeships** – ensuring businesses have the skilled workforce they need for our recovery





# Budget at a glance: Economy

## Net debt levels: International comparison



Source: IMF World Economic Outlook Database April 2021



# Backing SMEs – Digital Boost

- We're investing \$44 million in the Digital Boost
  - business training courses for SMEs
  - providing new digital business advisory services

“The Digital Boost Training Programme will assist 30,000 SMEs, and the new advisory service will support 15,000 SMEs to change their businesses per year. It will grow the digital skills and capabilities of the workforce, improve productivity and create more resilient businesses.”



# Backing SMEs – Digital Boost

What is it?

Free courses from 15 minutes to 2 hours

Q&A sessions with experts

Access to digital support advisors

Courses in: digital tools, setting up websites, digital marketing, accounting, customers insights and business growth, future technologies

Courses tailored for different industries: tourism, retail, hospitality, construction, primary industries, manufacturing

<https://digitalboost.co.nz/>



# Backing SMEs – Merchant Fees

We're reducing merchant service fees for small business, resulting in estimated savings of \$74 million each year for NZ merchants

A Retail Payments Systems Bill will be introduced later this year to:

- require reductions in interchange fees as soon as possible
- enable direct intervention by the Commerce Commission using a broad suite of powers to regulate different participants in the retail payment system
- introduce a disclosure and reporting requirement to enable the Commerce Commission to monitor the retail payments system.

In other words, reducing the cost of paywave and other credit and debit card transactions for retailers





# Backing SMEs – What we have done since March 2020

- In the past 18 months
  - Wage subsidy scheme
  - Interest free loans
  - Free business advice through Regional Business Partners
  - Grants and loans for tourism businesses
  - Resurgence payments for alert level changes
  - Leave support scheme
  - Tax changes including depreciation, low value assets and provisional tax thresholds





# Digital Boost

## Business North Harbour

July 2021

## Business Health & Digital Enablement Research

Key Findings  
December 2020

**b4b** BETTER FOR BUSINESS  
BUSINESS AND COMMUNITY SUPPORT RESEARCH



**IBM**

## Let's Rethink How the World Works

Embracing Opportunity in a post-Covid-19 World

DIGITAL SKILLS AOTEAROA

Digital Skills For Our Digital Future



## Digital skills for life in Aotearoa

2021

**bnz**



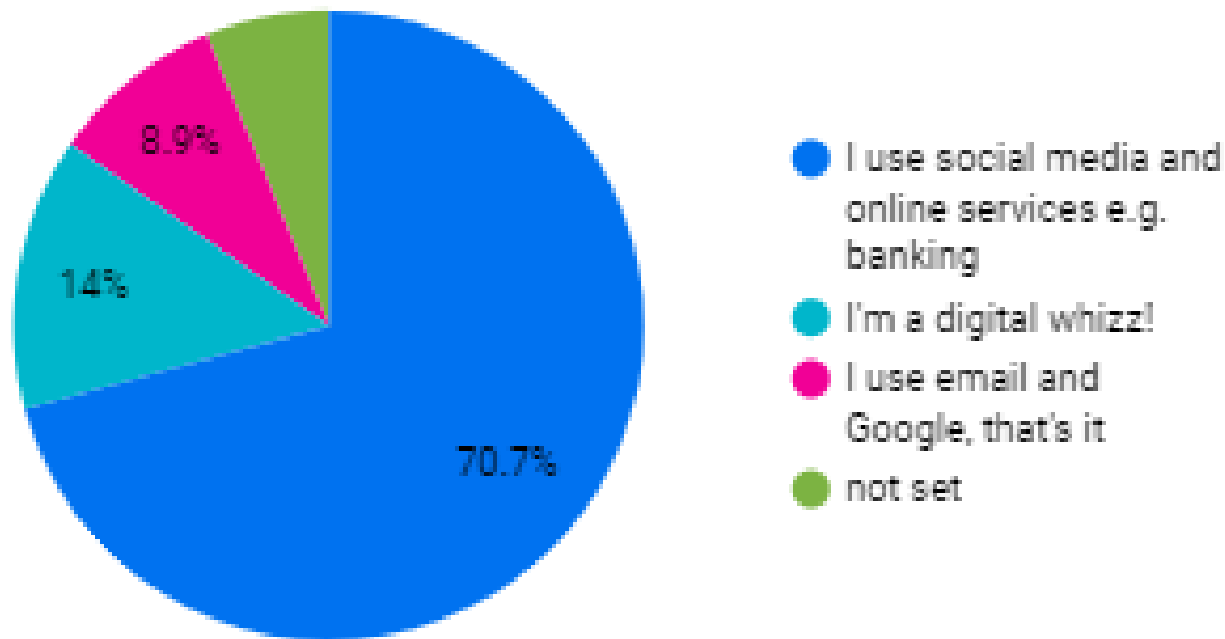
## UNLOCKING NEW ZEALAND'S DIGITAL POTENTIAL: THE ECONOMIC OPPORTUNITIES OF DIGITAL TRANSFORMATION AND GOOGLE'S CONTRIBUTION

MARCH 2021



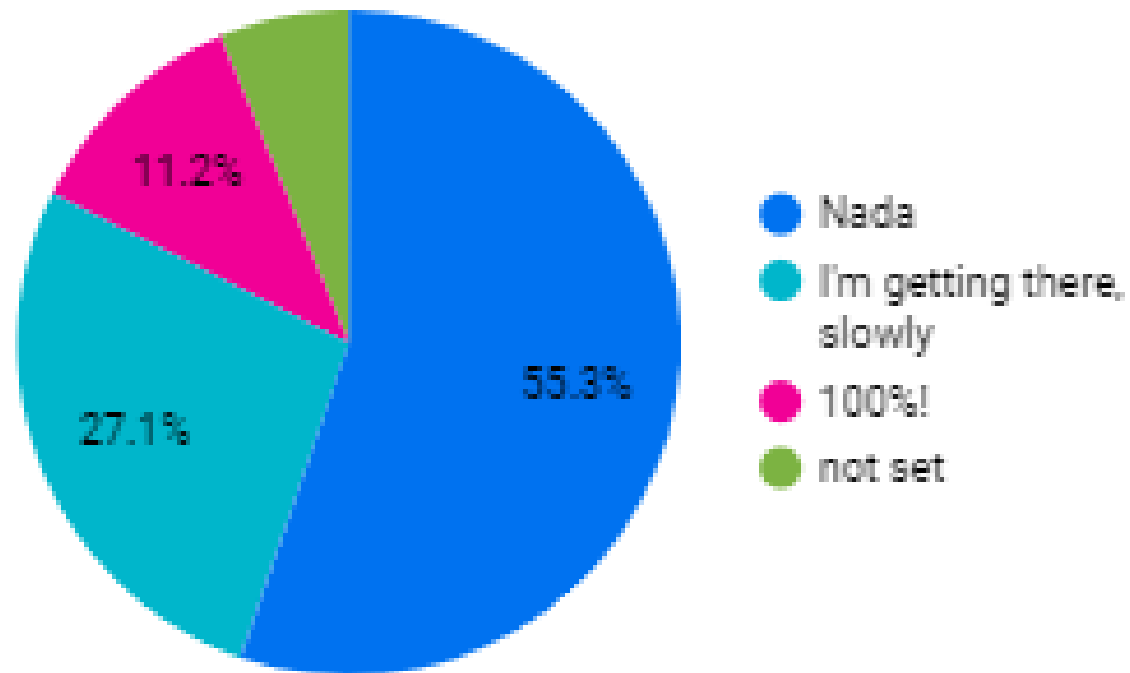
# Tech savvy?

How tech savvy do you consider yourself?

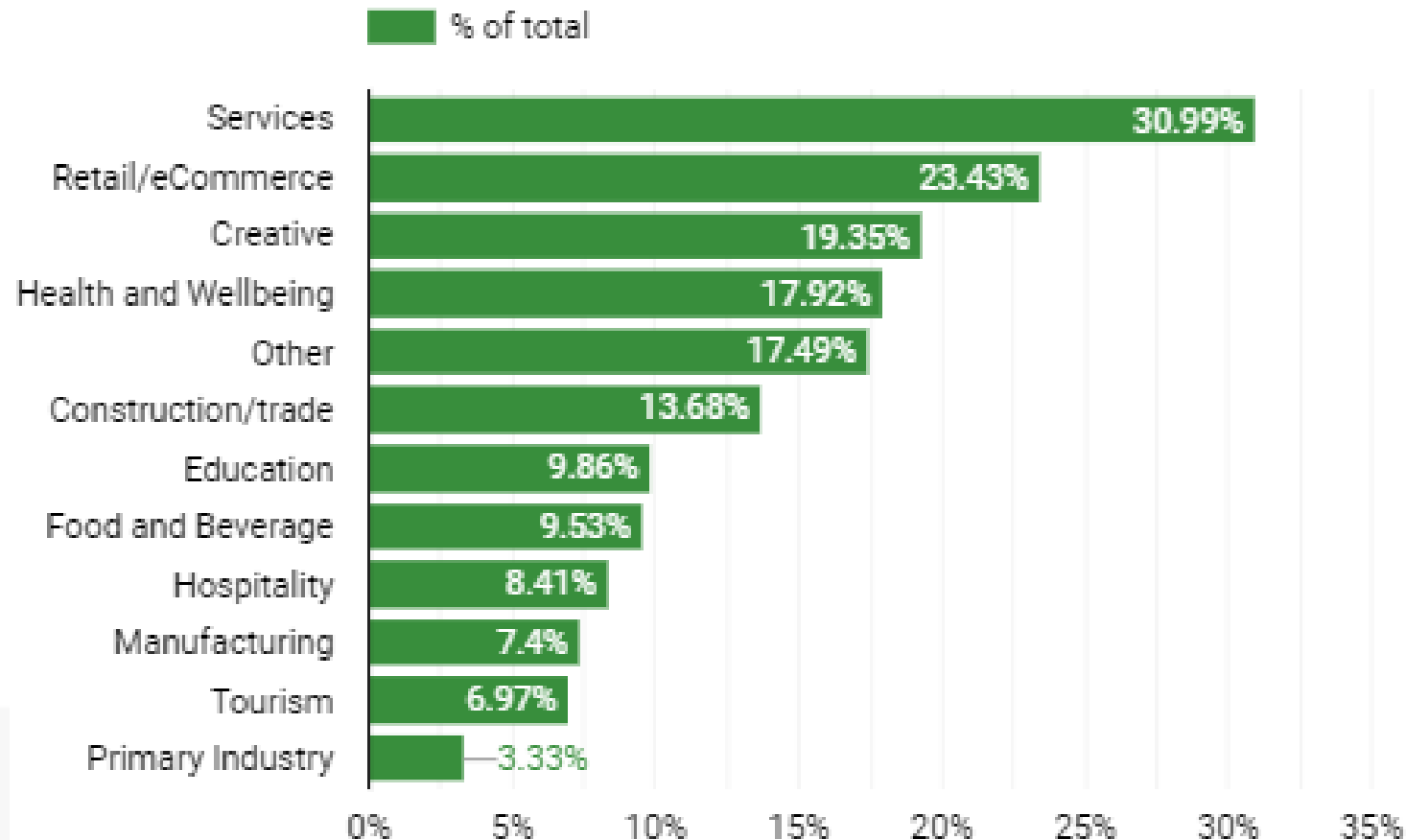




## Do you sell online?



## What industry are you in?



# Discover DigitalBoost.co.nz

A screenshot of the Digital Boost website's hero section. It features a woman with blonde hair smiling on the right side. On the left, there is a dark background with white text and icons. The text includes the Digital Boost logo, the heading "Let's get Digital", a paragraph about 3-5 minute video tutorials, a quote from founder Frances Valentine, and two buttons: "Watch video" and "Sign up now". In the top right corner of the hero section, there are "Sign up" and "Log in" buttons.

Digital Boost

## Let's get Digital

Digital Boost is your doorway into the new age of business: one driven by digital technology. Our 3-5 minute video tutorials give you the full rundown on how to operate a business in today's world. Right here, fast and for free.

Hear from our Founder Frances Valentine, who's leading the way to a more digitally advanced New Zealand.

[▶ Watch video](#) [Sign up now](#)

[Sign up](#) [Log in](#)

## Why Digital Boost?



*"Taking the business online helped me to expand sales - we now also ship to Australia! Facebook grew my audience overnight."*

*"The digital tools out there will make your life easier as a business owner AND save you time!"*

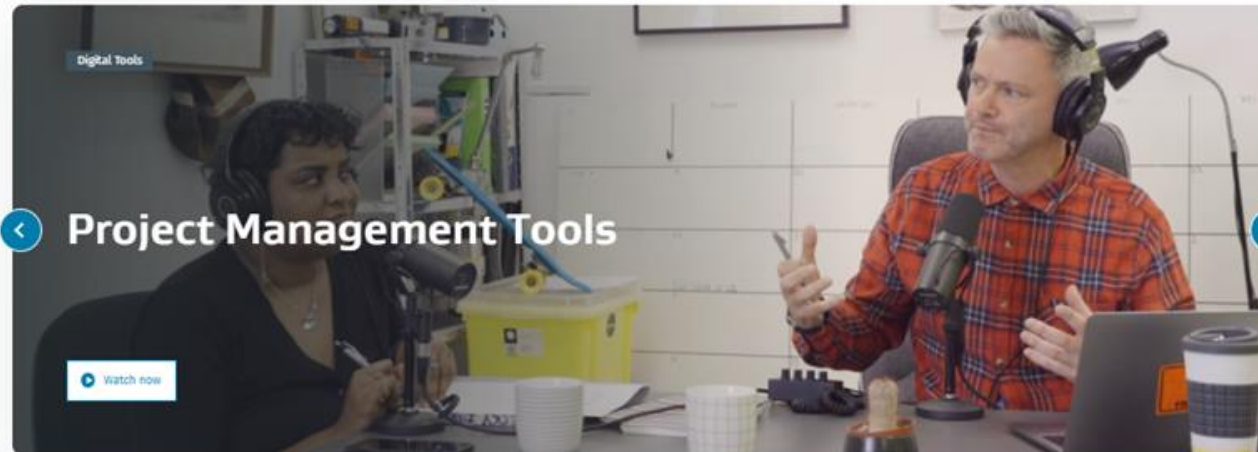
*"I have found your information fantastic, thank you! I am a dinosaur trying to set up my website with Wix. Thanks to you I would never have attempted this. But I know that it is the only way to do business nowadays."*


*"Thank you so much for listening to what small NZ businesses need! Digital Boost is an amazing resource. The online world can be really overwhelming, but I have gained a lot from watching the mini videos."*

# A learning hub



Kia ora, Evelyn Seewald






TECHNOMETRICS LIMITED

## Kia ora and welcome to your Digital Boost, Evelyn

We're helping Kiwi businesses learn how to use digital tools and to create new and highly effective ways to digitise so that you can reach more customers, grow your business, increase productivity and find more time in your week to do the things you love. Make sure you keep coming back, we are adding new content and events all the time.

[My achievements](#) [Start learning](#)

WHAT'S NEXT




### Facebook advertising

Learn how to use the Facebook Ads Manager and how to set up your first Facebook ad campaign.

[View ->](#)

MY ACHIEVEMENTS



20 40

**Just 9 more to go!**

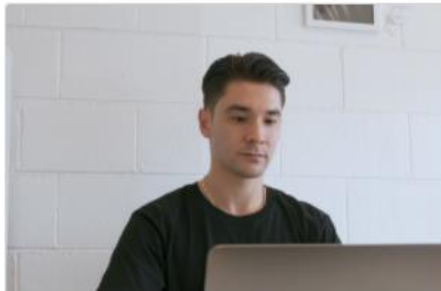
Kia pai! You're making excellent progress towards your next badge. Keep up the good work and get back into it.

[Jump back in ->](#)

# Learning categories

## Digital Categories

Based on your answers to our questions at sign up, we think these resources will be of most interest to you. Check them out!



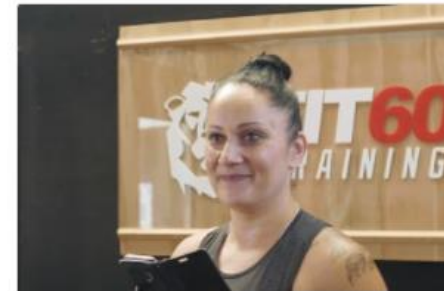
### Websites

Websites are the storefront of the digital age. Learn how to set one up, or improve the one you have - not all websites are created equal. Here we explore eCommerce, website names, online ordering, content creation and how to get the most out of your web presence.



### Digital Marketing

Digital marketing is a big topic - but here we've made it simple. Learn how to set up and leverage social media and online advertising to attract new customers and retain existing ones.



### Digital Tools

Digital tools are applications that can be integrated into websites or stand-alone to improve productivity. Booking systems, customer engagement, cloud storage and project management platforms are great examples of these. Many of these tools are free or have a low monthly cost.



### Small Business Accounting

Thanks to the internet you can keep track of your finances from anywhere. Let us introduce you to a range of Cloud-based accounting tools e.g Xero, that will give you back your time through automation and integration with your bank accounts.



### Business Insights

Customer data can help your business grow. Better information about your customers and how they interact with your business can help you make better decisions and focus your priorities.



### Future Technologies

The future doesn't need to be scary. Let us introduce you to the technologies shaping the business world. Perfect for businesses who are already on their digital journey and are looking for new opportunities for growth.



# Topics



## 1.0 Website Basics

GET STARTED →



## 2.0 Search Engine Optimisation (SEO)

GET STARTED →



## 3.0 eCommerce

GET STARTED →



## 4.0 Shopify

GET STARTED →



## 5.0 Rocketspark

GET STARTED →

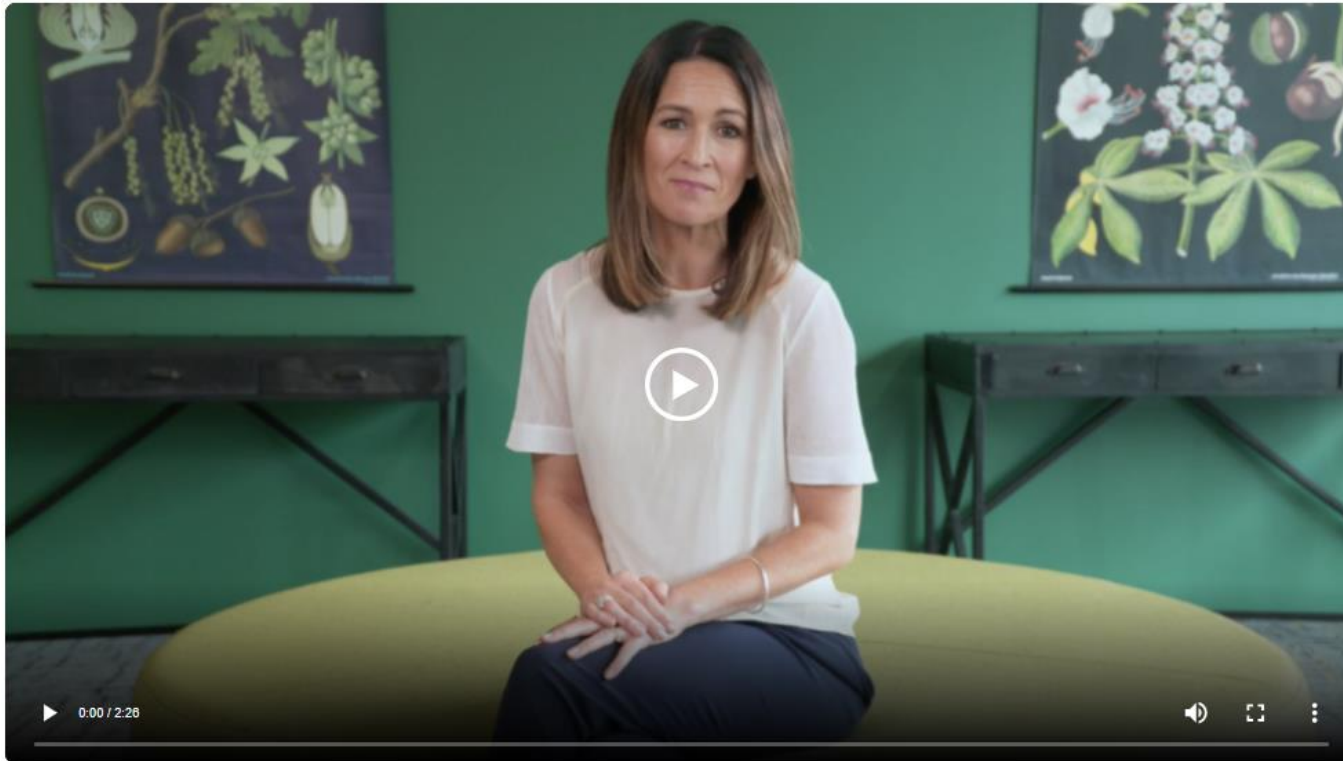


## 6.0 Website World

GET STARTED →



# Videos



## What is SEO?


STEP 1

Learn about Search Engine Optimisation (SEO), what it is, and how to increase your results to benefit your business.


TAGS: [website](#) [seo](#) [how to](#) [website basics](#)

 [View Learning Summary](#)

 [Watch with Subtitles](#)

 [Read the transcript](#)

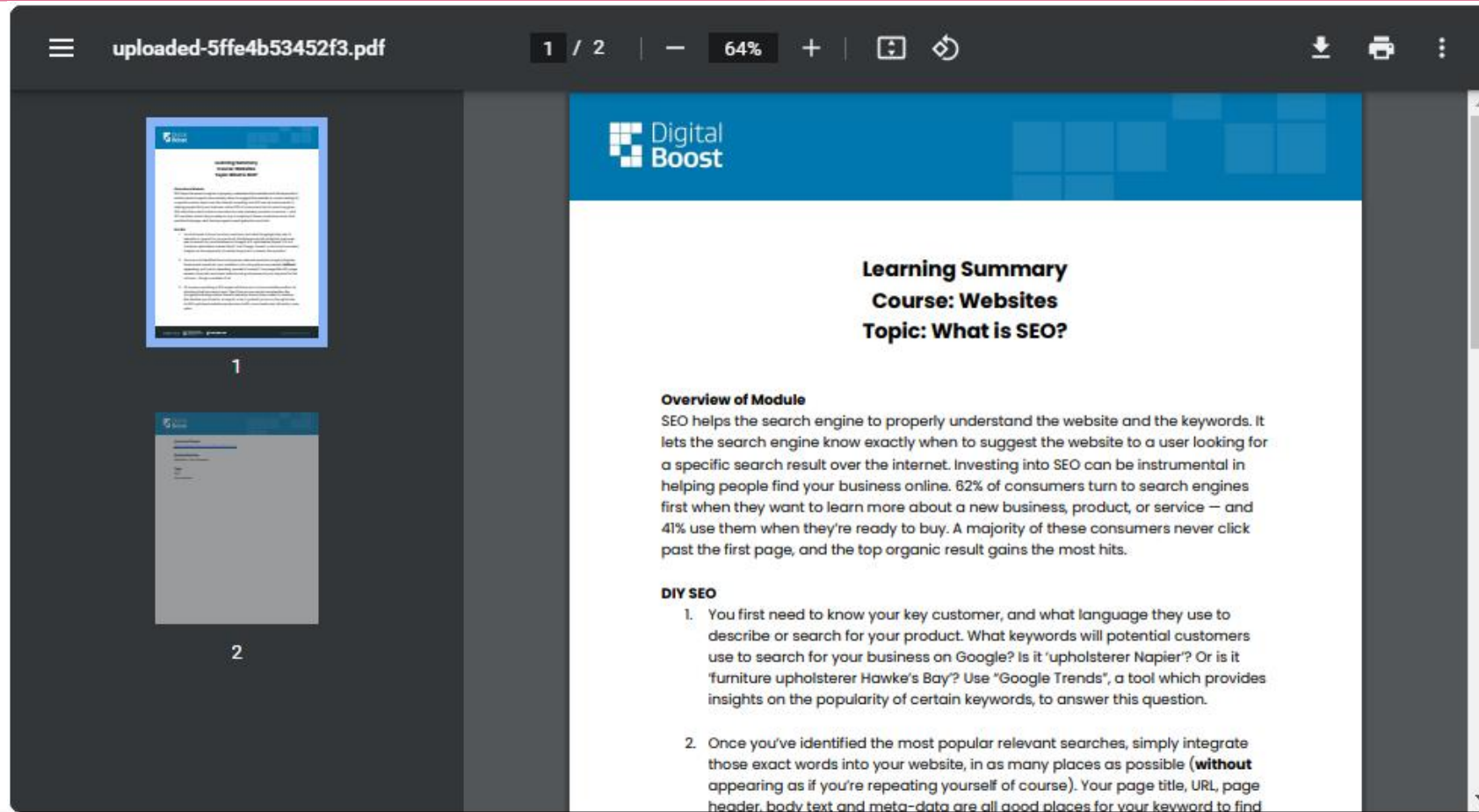
WHAT'S NEXT

 Things to know when setting up SEO

 STEP 1

Learn about the importance of word choice on your website, how it will affect your SEO results, and key tips for:

# Downloadable learning summaries



## Learning Summary – What is SEO?

TAGS

Learning Summary

# Real kiwi businesses



## Real World Stories



## Real World Stories



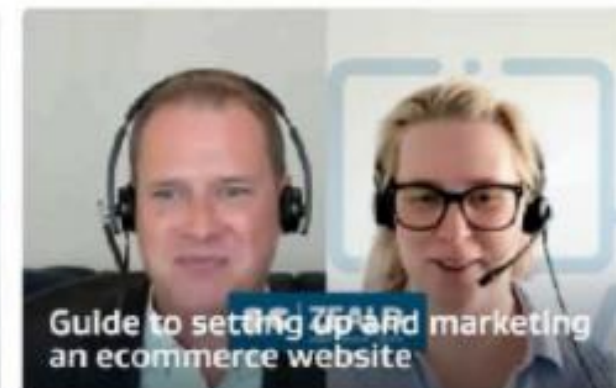
SHOW MORE



# Expert advice



## Fireside Chats & Q&A



# A depth of talent



Expand your Hospo business with Google with David Remmerswaal, Dimple Digital



**Today** 10:00 am - 11:00 am • Q&A

Digital Tools

Customer Insights and Business Growth



Payroll made easy with digital software with Garrick Unverricht, SmartPayroll



10:00 am - 11:00 am Wed, 28 Jul • Q&A

Digital Tools

Accounting



What is a CRM anyway? with Ben Sheehan, Salesforce



10:00 am - 11:00 am Thu, 29 Jul • Q&A

Digital Tools

Customer Insights and Business Growth



Learn the basics of WordPress with Newman Thomas, Stealth Digital



10:00 am - 11:00 am Fri, 30 Jul • Q&A

Websites



Simple ways stay ahead and stand out with Lisa & Jarra, Zeald



10:00 am - 11:00 am Mon, 02 Aug • Q&A

Websites

Customer Insights and Business Growth



How to best use your Hero's Journey with Krupa Patel, The Attention Seeker



10:00 am - 11:00 am Tue, 03 Aug • Q&A

Social Media & Digital Marketing

Customer Insights and Business Growth

# Recognition



Categories ▾



**Keep it up!**  
35 videos ticked off, 5 to go before your next digital badge. We're rooting for you!

Kia ora, Welcome ▾







## Ka pai!

Well done, you deserve a badge for taking the time to understand how to boost your business.  
Better still, for every 20 videos you watch and learn from you will earn another badge and recognition of your time and commitment.



### Digital Adopter

You've hit the 20-video mark and have earned yourself a badge to prove it. Don't stop now!



### Digital Hero

Love your work, that's 40 videos down! Time to reflect: what's been your biggest learning so far?



### Digital Expert

Hit 60 videos to unlock this badge.

Just 20 more to go!

[Jump back in!](#)



### Digital Leader

Hit 80 videos to unlock this badge.



### Digital Rockstar

Hit 100 videos to unlock this badge.

# Digital Boost Alliance



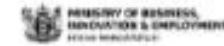
[Our Vision](#)

[Commitments](#)

[Members](#)

## You're in good company

Our movement includes key players in our digital economy who want Aotearoa to become a high performing digital nation faster. The broader the alliance of organisations and partners that join us, the greater the reach, influence and impact we can make.



That day is coming

Let's build a high-performing digital Aotearoa. Together.

**Thank you.**

**[www.digitalboost.co.nz](http://www.digitalboost.co.nz)**

# Keeping the North Shore moving

## Delivering on our transport challenge

Authorised by Shanan Halbert, Parliament Buildings, Wellington



# Keeping the North Shore moving

**Multi-modal** - no one solution will solve the congestion challenge

- roading
- public transport
- walking & cycling
- rapid transit
- ferries



# Keeping the North Shore moving

**Future-focused** – we must give people more transport options

- Northern Busway extension to Albany
- Segregated Northern Pathway walking and cycling link across the Waitematā
- Additional harbour crossing bought forward 10 years to 2030s





# Keeping the North Shore moving

**More sustainable** – transport emissions make up 47% of our profile

- discounted public transport fares - 75% discount for those on low incomes
- EV subsidies (up to \$8,625 for battery vehicles)



# Keeping the North Shore moving

## Record levels of funding

- record investment through ATAP - \$31billion through to 2031
- Select Committee consideration of how to fund faster progress on infrastructure



# Thanks and Q&A



# Government update

**Tuesday 27 July | 12pm – 2pm**

In collaboration with Business North Harbour, MPs Vanushi Walters, Dr Deborah Russell, and Shanan Halbert will provide a Government update on the Budget, digital boost, and transport.

This is an opportunity for Business North Harbour members to hear from the parliamentarians and ask questions that matter for your business.

**Vanushi Walters, MP for Upper Harbour**

**Dr Deborah Russell, MP for New Lynn**

**Shanan Halbert, MP for Northcote**



Authorised by Vanushi Walters MP, Dr Deborah Russell MP and Shanan Halbert MP, Parliament Buildings, Wellington