

Go global | reach the world from your backyard

Need help with your digital presence? Now more than ever, the importance of a digital presence and capacity to market internationally is critical.

Hear from experts in digital marketing, marketplace platforms, lead generation, e-commerce and export industries as they discuss the impact and importance of digital platforms and virtual capability to drive growth in the new normal.

DATE: Thursday 29 July 2021

TIME: 2pm followed by refreshments

VENUE: BNZ Partners Centre, L3, 55 Corinthian Drive, Albany

RSVP: Please RSVP by 21 July to meL_corliss@bnz.co.nz

Panellists

Hamish Conway



Hamish heads Sell Global, Australasia's leading Amazon Specialist Agency. The retail landscape is changing rapidly and a move towards consumers buying online and buying from Marketplaces like Amazon is growing. Smart consumer brands are now utilising Amazon as a way to build brand awareness while acquiring customers. Having helped over 200 brands get set up and live on the Amazon marketplace since 2016, Hamish and his team of Amazon Experts have a unique perspective of what works and what doesn't and how to make the channel successful for brands

Jules Bright



Founder of Earth's Kitchen - global award-winning, completely natural sunscreen - the world's first (and only) Biogro-certified natural sunscreen SPF50+ sunscreen. An award-winning, international successful product winning Global Green Beauty Awards UK 2020 - Gold for Best Plant Based Product and Silver for Best Ethical Product. Winner in NZ Naturals Awards for 'Best NZ Sunscreen' and 3 awards in Australia Non-Toxic Awards.

Stanley Henry



Founder and Managing Director of The Attention Seeker which is a B2B & LinkedIn Marketing Agency. Reputation and personal brand is what has driven all your business outcomes so far. But to scale your reputation you need to develop digital influence. The Attention Seeker specialises in B2B & Professional Services often running B2B Marketing Campaigns for other Digital Marketing Agencies who aren't set up to work in this space. Digital Influence.

Drew Knowles



Drew is Vice President and partner of business education company, Influence Ecology. He has 20 years experience in the field of human performance, facilitating programmes to over 15,000 people in a variety of industries, occupations and cultures and helping CEO's and Executives of some of NZ's largest companies improve their mental performance and acquire precise clarity, pragmatic tools, and advanced skills to be more influential.